

Academic Planning Council Meeting Notes

September 23, 2005

1:00-3:00 p.m.

Strosacker Room, Park Library

Present: Adams, Baugh, Christie, Dailey, Eke, Hageman, Jones, Kohrman, Lary, Orf, Martin, Newby, Riordan // **Absent:** Haddad, Howell, Moore, Rawls, Roscoe, Shapiro, Storch, Vetter // **Guest:** Rene Shingles, Kathy Koch, Jerry Church, Maureen MacGillivray

Agenda Items

1. **Welcome and Introductions:** Welcome and introduction of members. Riordan provided a brief overview of APC charge.
2. **Specialized/Professional Accreditation Review:**
 - a. **Doctor of Audiology.** Presented by Jerry Church. CMU's Doctor of Audiology program was chosen to participate in a beta test of a new accreditation system by the Accreditation Commission on Audiology Education (ACAE) which could lead to being accredited for four to five years. Being selected for this process puts CMU (Audiology) in a national leadership position. The Doctor of Audiology is currently accredited by the American Speech-Language and Hearing Association and this will continue, at least for a while.
Voting results: Recommend approval to move forward
 - b. **Athletic Training/Sports Medicine.** Presented by Rene Shingles. CMU was the first US institution to have a Sports Medicine/Athletic Training major. Self-study has been completed and the site-visit is scheduled for the Spring. As of 2004, all programs have to be CAAHEP-accredited in order for graduates to sit for the certification exam.
Voting results: Recommend approval to move forward.
 - c. **Other Accreditation.**
Art: Received positive comments and initial accreditation
Clinical Psychology: Accreditation extended for full period
3. **Proposals:**
 - a. **MS in Apparel Merchandising and Design.** Kathy Koch and Maureen MacGillivray presented a concept proposal. Adams indicated that the College of Education and Human Services was asked to identify "shining stars" to go through the revised program review process. The College selected the Apparel Merchandising and Design program. The external reviewer recommended they pursue a Master's program. The Dean's office supports this recommendation and has established a fund of \$15K. CMU's Apparel Merchandising and Design program is recognized nationally and students are sought after; they have a 98 percent placement rate.

Issues from APC members (that should be addressed in full proposal):
 1. What evidence is there that there is a need for this degree at this time? There is an interest in a formal and systematic data collection effort. Are there any 'hard data?' No sense of what market is.
 2. Give Option B another look – may be helpful to have Art or IPR classes. Is GSA graduate student assistants? Recommend use GA. How many TAs or GAs are needed? How many of each? What are they doing in this regard at comparable institution (i.e. Cornell or University of Michigan)?

3. The SCH projections seem too low to sustain a high quality program. How many students can be accommodated? Two new FTE faculty seems too much for such low enrollment.
4. Provide list of intern sites and industry partnerships.
5. Where would CEHS get revenue to run this program? Clarify the expectations surrounding soft funding from the college, undergraduate enrollments, and University funding.
6. Explain the contributions of grant funding and evidence that CMU would be successful in pursuing such funding. List external funding.
7. Provide a detailed budget and what new resources are requested. Five faculty now (tenure and tenure track), hire one during year one and one the second year.
8. Curriculum – doing too many things. Need minimum of 15 credits in level 600. Recommend make core larger and specialties less.
9. Attracting international students will be difficult with Visa problems. Cannot necessarily count on them.
10. How much technology is embedded in each course? How will this impact the CAD lab? What is the role of TA in assisting with CAD labs?
11. Does industry require a Master's? What are the jobs?
12. Research and background is excellent. Great proposal.

Voting results: 5 approved / 6 revise and resubmit / 0 deny. Riordan's recommendation to the Provost will be to move forward and submit full proposal with request that concerns of the Academic Planning Council be addressed.

4. **Other:**

- Concept Proposal Ballot: This ballot will be revised to reflect two options: 1) Approve to develop full proposal and 2) Deny further consideration. The revise and submit option will be deleted.
- Web links will be corrected and/or fixed so all members can access materials.