

## Academic Planning Council Minutes

A regular meeting of the Academic Planning Council was held on March 17, 2006 at Park Library, Strosacker Room. The Provost was present. A quorum being present, the meeting was called to order at 1:05 p.m.

**Present:** Adams, Baugh, Dailey, Hageman, Jones, Lary, Kohrman, Martin, Newby, Orf, Rawls, Riordan, Shapiro, Storch, Vetter // **Absent:** Christie, Eke, Howell, Moore, Roscoe // **Guest:** Kathy Koch, Maureen MacGillivray, David Whale, Sarah Marshall

### *New Business*

**I. Minutes:** Lary moved to approve the February 17, 2006 minutes; Rawls seconded. Carried.

### **II. New Program and New Initiative Proposals:**

**A. M.S. in Merchandising and Apparel Design** – Full proposal presented by Kathy Koch and Maureen MacGillivray.

Issues raised by APC members:

1. Requested two GAs – at other universities what is proportion of their students to support themselves? Most are at land grant universities. Students coming to CMU wouldn't have that expectation.
2. Can you bring students here without offering more? Yes, currently soft fund some GAs in other master's program within HEV department and have support of outside companies willing to support GAs. Without assistantships can't see how they can get students from out-of-state. Will be able to write GAs into grant writing.
3. What is impact of this program on the undergraduate program? Can only project what could happen. With the teaching we have and expect to have along with research that will be started, undergraduates will want to attend CMU.
4. Do you have any specific ideas for marketing this program? We take every opportunity to talk about program. Faculty are involved in many professional organizations and attend conferences. A brochure has been developed that highlights our facilities. Companies are interested and want to work with us. Currently, working with FaCIT to develop a new website based on recommendation from an organization in the industry.
5. What is the breakdown of students by year three? Projection is that half will be from out-of-state and the other half from in-state. Can say how many would be CMU graduates.
6. Would an MBA be more appropriate? Apparel and textile field is unique – need knowledge of fabric to get into apparel industry.
7. Are the course numbers too low for a master's program - master degree should be composed of graduate level courses. Recommend rewrite course numbers to 600 level but then won't be available for 3+2 program.
8. Mention a possible 3+2 program – why not pursue that right away? Wanted to take one step at a time.
9. Are there any space problems with 20 students? No
10. Are there overlaps in the curriculum (page 11)? Yes, in some of the foundation courses.

**Voting Results:** 13 total votes out of a possible 17 votes

9 Approve to proceed through the curricular process

0 Revise and resubmit a full proposal which responds to concerns of APC and provost

4 Do not approve to proceed through curricular process

**B. Graduate Certificate in College Teaching** – Full proposal presented by Sarah Marshall. No college teaching certificate offered in State.

Issues raised by APC members:

1. What would students do? This is for college teaching and for those who may not have extensive teaching experience in disciplines.

2. Do not think this certificate would be helpful in getting some hired. Community colleges in favor and this would be a nice complement for them.
3. What is the market seeking?
4. How can this program benefit those in other disciplines outside education?
5. There is a great need but the way this proposal is set up it may not work. Need to recast; make more effective.
6. Would like to see electives with more “nuts and bolts” for teaching.
7. Look at other courses on campus – interpersonal communication or intercultural communication, learning, cognitive psychology, etc.
8. There are successful programs within content areas (e.g., math). This proposal should tap that experience.

**Voting Results:** 13 total votes out of a possible 17 votes

- 1 Approve to proceed through the curricular process
- 6 Revise and resubmit a full proposal which responds to concerns of APC and provost
- 6 Do not approve to proceed through curricular process

**C. Online M.A. in Educational Leadership** – Full proposal presented by David Whale. Finished first pilot of program in Metro Detroit. There is a national interest and ProfEd will assist with marketing.

Issues raised by APC members:

1. Concern with title of program. Changed courses, so should have different title or have Option A and Option B.
2. Why no course in Education Leadership Theory?
3. Curriculum, page 2 - no course on budget planning? More and more, finances in Charter Schools are being handled by outside sources.
4. Assessment section is vague (page 3, part B).
5. How will this appear in graduate bulletin?

**Voting Results:** 12 total votes out of a possible 17 votes

- 9 Approve to proceed through the curricular process
- 0 Revise and resubmit a full proposal which responds to concerns of APC and provost
- 3 Do not approve to proceed through curricular process

Next meeting scheduled for April 7, 2006 from 1-3 p.m. in the Kessler Library, ABSC. Deadline for submission of items for this meeting is Friday, March 31, 2006.

The meeting was adjourned at 2:40 p.m.