

Academic Planning Council Minutes

A regular meeting of the Academic Planning Council was held on January 18, 2008, Strosacker Room, Park Library. A quorum being present, the meeting was called to order at 1:05 p.m.

Present: K. Adams, R. Christie, R. Coles, M. Fields, D. Green, T. Hartshorne, S.A. Ann Martin, T. Masterson, T. Moore, C. Riordan, P. Ross, G. Shapiro, R. St. Andre, S. Stan, B. Swartz, J. Wallace, D. Wisner, W. Zhou // **Absent:** J. Chandler, L. Orf, B. Roscoe, D. Rutherford // **Guests:** Maria Marron

New Business

I. Approval of Minutes. The December 14, 2007 minutes stand approved.

II. New Program and New Initiative Proposals:

A. College of Communication and Fine Arts: Photojournalism Major & Online Journalism Major.

Proposal presented by Sue Ann Martin and Maria Marron. Issues raised by APC:

1. Why have a JRN 300 level or above course approved by advisor when there are so many other requirements? Answer: This provides an option besides the internship.
2. Where would graduates be placed? Answer: All kinds of print and online positions. For example, Auburn offers a PR Major with an online emphasis and their students have jobs waiting with a signing bonus. Businesses that currently hire CMU grads will not be able to continue to do so without this specialization.
3. Do students in Photojournalism have a minor? Answer: Some minor in art or others, but the accrediting body requires so many credits outside the major in liberal arts.
4. Members were concerned that the high number of credit hours will cause greater scrutiny by the senate.
5. Is the total number of estimated students based on the number of students in the major now? Answer: Partially, but it is also expected that students will be waiting to get into a program like this.
6. Will the newly revised lab be large enough? Answer: Yes, right now there is one lab in use. There may be a need to develop an additional auxiliary lab. Enrollment management will be used so that resources are not overwhelmed.
7. These majors will add seven new courses – are there enough faculty to handle the load? Answer: Yes, several additional faculty have been hired and two searches are currently taking place.
8. IPR needs more access to Journalism courses – will this help them? Answer: It won't hurt them at all and may help with a course here and there.
9. If these proposals pass, the concentration will no longer be available.

Photojournalism Major Voting Results: 15 total votes out of a possible 18 votes

14 Approve to proceed through the curricular process

1 Revise and resubmit a full proposal which responds to concerns from APC and provost

0 Do not approve to proceed through curricular process

Online Journalism Major Voting Results: 15 total votes out of a possible 18 votes

14 Approve to proceed through the curricular process

1 Revise and resubmit a full proposal which responds to concerns from APC and provost

0 Do not approve to proceed through curricular process

III. Discussion Items: Updates were provided on the following:

A. Exemptions Approved

1. Sociology Major: Youth Studies Concentration
2. MBA Program: Value-Driven Organization
3. Certificate Program: Enterprise System (SAP)
4. Real Estate: Development and Finance Major
5. Minor in Sales

The next meeting is scheduled for Friday, February 15, 2008 from 1-3 p.m. in the Strosacker Room, Park Library. Deadline for submission of items for this meeting is Thursday, February 7, 2008.

The meeting was adjourned at 2:00 p.m.